



B L O N D E - S T U D I O S
S A F E T Y P R O T O C O L S

OCTOBER 2020

WELCOME BACK!

The **Blonde + Co** team are thrilled to return to our studios and welcome back our clients, artists, and friends. We've developed these guidelines to inform and reassure our partners of our safety practices.

We take Covid-19 seriously, and our studio and team are committed to the highest standards of safety, responsibility, and respect.

We believe it is critical to be transparent and open in our communication to ensure everyone feels safe. And as always, **Blonde + Co** utilizes agile, multi-purpose production and team members to limit the number of people on set and reduce risk.

WE LOOK FORWARD TO SEEING YOU AGAIN SOON. THANK YOU!

OUR SAFETY PRACTICES



SELF QUARANTINE
stay home if you feel sick



TEMPERATURE CHECKS
upon arrival



WEAR PPE
at all times



6FT APART RULE
practice physical distancing



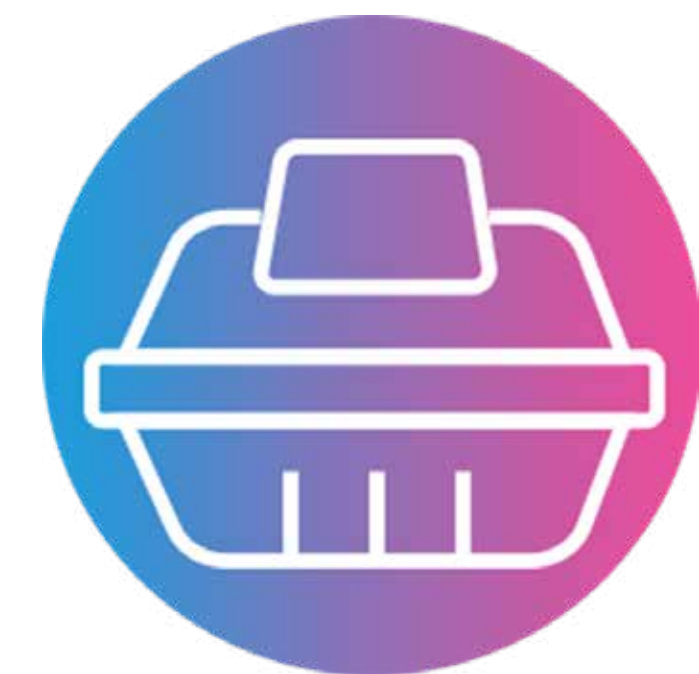
SANITIZE
hands and equipment



REMOTE VIEWING
reduce headcount on set



LIMIT INTERACTION
for vanities and talent on set



BOXED MEALS
staggered lunch breaks

PRE-PRODUCTION PRACTICES



PRE-PRODUCTION CALLS
establish studio safety needs
and key points of contact



6 FEET APART RULE
physical distancing



DEEP CLEANING
nightly and constant touch point
cleaning throughout the day



QUESTIONNAIRE
pre-shoot for all attendees

ARRIVING AT THE STUDIO



4 RIDERS
at a time in elevator



STAIRWAY ACCESS
when needed



**TEMPERATURE
CHECK**
upon arrival



FACE MASK
worn as required
(extra PPE gear available on set)

IN STUDIO ON SET



FACE MASKS
to be worn



HAND SANITIZER
available throughout studio



LIMIT ATTENDEES
to essentials



OSHA CERTIFIED
safety officer present
during shoots

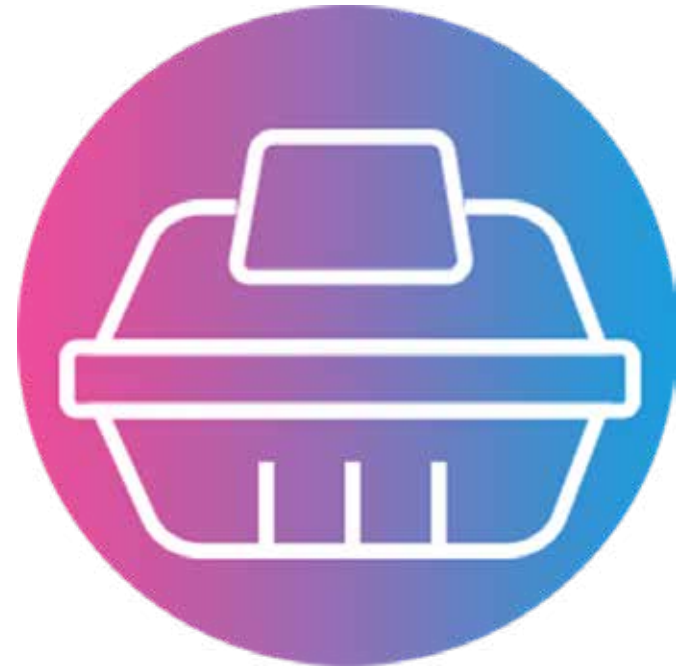


REMOTE VIEWING
and communication available



6FT APART
all worksations set up

IN STUDIO ON SET



PRE-PACKAGED
individual meals



STAGGERED LUNCH
with physical distance seating



ZERO WASTE
practices for green studio &
productions whenever possible



TOUCHPOINT
cleaning throughout the day



THOROUGH CLEANING
work space during wrap



PROPER DISPOSAL
of PPE

VANITIES

HAIR/MAKEUP/WARDROBE



FACESHIELDS

worn as required



PROTECT

wardrobe, makeup and
tools from contact

- ▶ Arrive to set with pre-sanitized kits
- ▶ Wardrobe team to minimize physical contact with talent
- ▶ Separate workspaces on set to maintain physical distancing
- ▶ BLONDE ARTISTS' vanity team are trained and compliant with current safety standards

VIRTUAL & LIVE STREAMING CAPABILITIES

- ▶ Various virtual and streaming options available for shoots. Clients can 'virtually' attend shoots happening in the studio from afar with live feeds from set and the ability to interact with the director & talent
- ▶ Ability to direct talent remotely from any location with 4K UHD video pro cameras for exceptional quality
- ▶ Ability to livestream shoots on various platforms



IG Live



FB Live



Vimeo



Zoom



Bluejeans

POST PRODUCTION

- ▶ Our post production workflow will continue utilizing virtual tools like frame.io for contactless interaction with our clients.
- ▶ Unarchiving of previously shot media is available for repurposing into new assets

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